

NUG PLUG

THE FIELD GUIDE • KEEP ME NEAR THE PLANT

Plug to nug, in *three steps*.

Everything you need is in the box, and everything you need to know is on this sheet. Under ten minutes a week. No charts, no jargon, no forums.



01 WEEK 0 • FIVE MINUTES

It lands

Open the box the day it arrives — this is the one rule we will nag you about. Stand the plant up, water it until a little runs out the bottom, and put it somewhere bright.



02 WEEK 0 • TEN MINUTES

One pot, one bright spot

Any five-gallon pot with drainage holes. Fill with ordinary potting soil — or our NUGPLUG PLUS blend if you want the best possible start — plant it as deep as it sat in its plug, water it in well to settle the soil around the roots, and give it your sunniest window, patio corner, or a basic grow lamp.



03 WEEKS 1–9 • UNDER TEN MINUTES A WEEK

Feed by number, once a week

Tear the sachet whose weeks match your calendar, stir it into a full watering can, pour slowly around the stem. That is the entire job. Water plain whenever the top inch of soil feels dry (roughly every 4–7 days for a five-gallon pot).

Care is the active ingredient.

NUGPLUG • PLUG TO NUG
KEEP OUT OF REACH OF PETS

NUG PLUG

SACHET SCHEDULE • THE WEEKLY MINUTE-COUNT

No. 1 ROOT

WEEKS 1-3

QTY 3 • ONE PER WEEK

Wakes the roots and settles the
plant into its pot.

No. 2 RISE

WEEKS 3-6

QTY 3 • ONE PER WEEK

Feeds the climb — stems,
branches, big healthy leaves.

No. 3 RIPEN

WEEKS 6-9

QTY 3 • ONE PER WEEK

Shifts the plant into finishing mode
for the last stretch.

9 SACHETS TOTAL PER PLANT • 3 OF EACH, ONE TORN OPEN EVERY WEEK

The weekly ritual, *timed honestly*

2 MINUTES

Look at it. Perky leaves reaching up means all is well. Droop means it is thirsty — water plain.

1 MINUTE

Check the calendar against the sachet weeks. Tear the right one.

2 MINUTES

Stir into a full watering can until dissolved.

3 MINUTES

Pour slowly around the stem until a little runs out the bottom. Done — go be smug.

If something looks off

Leaves drooping

Thirsty. Water plain today; the weekly feed stays on schedule.

Lower leaves yellowing

Normal as the plant grows up. More than a few a week — send us a photo.

Stretching tall & thin

Asking for more light. Move it closer to the window or lower the lamp.

Anything else

Send a photo through our Contact page. A human grower replies, usually same day.

Tend it, and it tends to you.

THE FIELD GUIDE • SHEET 1 OF 1
RECYCLABLE • PRINTED SMALL ON PURPOSE